

Hyamira[®]
Beauty is life



Hyamira®

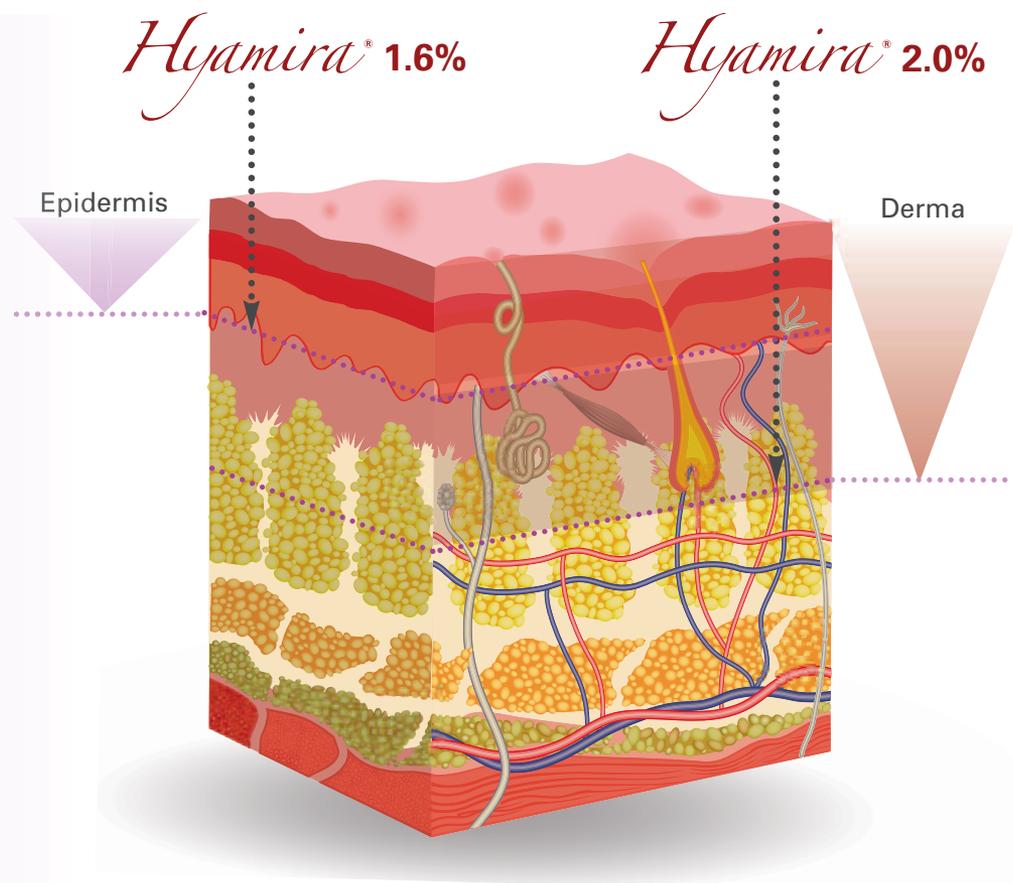
Beauty is life

The gradual decline in the skin's hyaluronic acid levels gives rise to an increasing tendency for the epidermis to become dry and dull, to lose its firm tone and elasticity, becoming more flaccid and developing wrinkles.

The skin's capacity to retain water and remain smooth and elastic diminishes as the years go by, and the complexion loses its radiance and firm tone.

These changes may be genetic, but also depend on lifestyle, e.g. exposure to the sun and/or smoking.

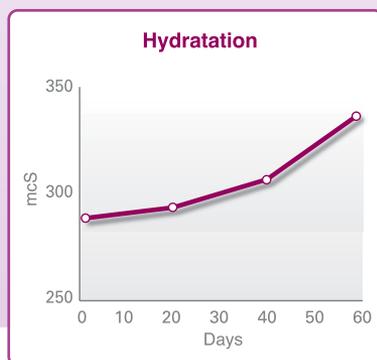
In its various formulations, **Hyamira** is a natural hyaluronic acid appropriate for specific uses (**Hyamira 1.6** takes effect on the epidermis, **Hyamira 2.0** on the dermal layer of the skin); it is capable of restoring and preserving the skin's moisture levels, with instantly visible results.



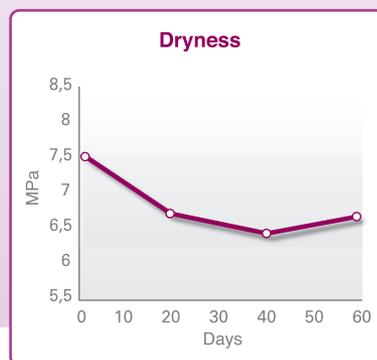
Hyamira® 1.6%

Twenty-three patients between 35 and 47 years of age were examined. They all showed signs of dry skin and poor hydration. A mean 4 subcutaneous micro-injections were administered over a period of 2 months.

In all cases, there was evidence of a **better hydration**, with an **improvement in the signs of a dry, dull epidermis**. The follow-up was performed during the 2 months after completing the last treatment.



The graph shows how skin hydration increased during the course of the therapy, with a significant improvement after the third treatment.



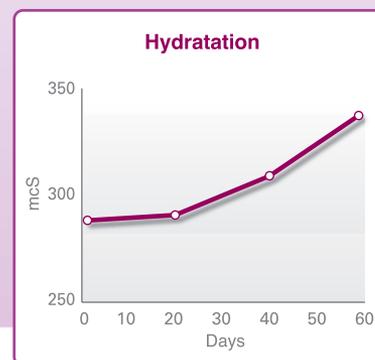
The graph shows an improvement in the signs of skin dryness and dullness of the epidermis.

mcS = parameter for measuring hydration; MPa = strain under pressure brought to bear on a point

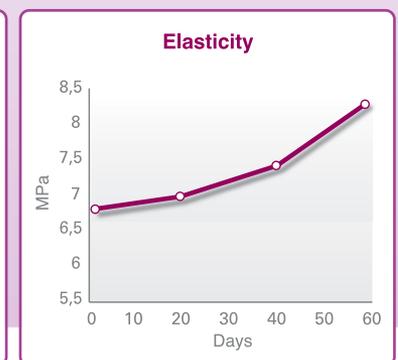
Hyamira® 2.0%

Eighteen patients between 45 and 78 years of age were examined. They all showed severe signs of flaccidity and loss of skin tone. They were each treated with 4 intradermal micro-injections over the course of approximately 2 months.

In all cases, they showed signs of a marked **improvement in skin tone and elasticity**, with a consequently **firmer complexion and fewer wrinkles**. These findings were confirmed at the follow-up performed at least 3 months after completing the last treatment.



Increase in hydration during the course of the treatments, with a significant improvement already after 3 weeks.



The graph shows a gradual improvement in the skin's elasticity and firmness, indicating a reorganization of the collagen and hyaluronic network in the dermis with a consequent smoothing of the tiny wrinkles, giving rise to a generally more youthful complexion.

Hyamira®

Beauty is life

Hyamira® 1.6%

Recommended for restoring hydration, improving turgidity and elasticity.



Hyamira® 2.0%

Recommended for restoring a durable hydration at dermal level, making the skin firmer and more elastic, and visibly reducing wrinkles.



Medical device

BIBLIOGRAPHY: 1. Rossi G.: Medical specialist in aesthetic medicine. Rome. 2. Stoudemayer T et al.: Human wound healing models for assessing safety and efficacy of topically applied skin care products. Jour Invest Derm, 1999; 112:656. 3. Tagami H et al.: Water nail assessment of the stratum corneum. Jour Invest Derm, 1982; 78:77.



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